

Prepared by: A. Sneath, Secretary of the ACPNO



Meeting Minutes

Meeting Title: American Capitalist Party National Organization Monthly Meeting

Date: 11/23/2024

Start Time: 7:00 PM CST

Location: Public X Space Call

Organizer: Airona Sneath

Attendees:

Mark Pellegrino; Chairman

Andrew Bernstein; Chief Policy Advisor

Mark Gleason; Lead Website Developer and Tech Advisor

Alan Thomas; Treasurer

Airona Sneath; Secretary

Ashley; Marketing and Fundraising Coordinator

General Public; Listeners

1. **Agenda**

- Discussion on current website status, AI integration, and possibilities moving forward
- Treasury update and report
- Discussion on materials for upcoming opportunities to educate the public and grow the party, notably at LibertyCon in February 2025.

2. **Brief updates on relevant topics**

- Airona and Ashley are coordinating to improve and add to the merch store
- Alan, Mark G, and Ashley are working on slogans and QR codes for marketing and education
- Mark G and Airona are working to identify commonalities of the various political parties and the ACPNO for outreach purposes
- The X capitalist community continues to grow with assistance from all

3. **Upcoming Events**

- Mark P. to coordinate with Mike L. to speak on the party and upcoming events; TBA
- Mark P. to speak at LibertyCon 2/7/2025-2/8/2025, all are encouraged to attend

4. **Review of outstanding action items**

- Airona, Ashley, Alan, and Mark G will discuss and brainstorm productive ways to help orient and guide current and new members of social media chats (Capitalist Digital Army) on how to be effective activists, both on and offline (ongoing)

5. **New Business**

- Mark G. led discussion on tech development, proposing AI bot on website to answer questions, possibilities for educational workshops to add value to the party and attract members, and AI agent to fact misinformation online
- Alan led the discussion on fundraising and account status- current figures are \$574 collected via GoFundMe and \$355 in a separate banking account to maintain merch site (after \$42/mo charge to maintain Shopify store and \$23 charge to fulfill test order of the Shopify store. Shopify site currently has \$30.30 available after completed order)

- Airona, Andrew, and Ashley proposed ideas for educational materials and marketing ideas. Current materials for LibCon are magnets and pens, discussion of further educational materials discussed by all

6. **Recap of decisions made**

- Priority placed on AI bots with Alan and Airona providing content to Mark G over the next two weeks
- Mark G and Airona to coordinate on further needs to integrate AI bots
- All to focus on fundraising efforts to maintain current needs of the party, grow the party larger, and launch successful future campaigns
- Mark P encouraged everyone to pin the GoFundMe link to their social media accounts
- Mark P will coordinate with Mike L to discuss upcoming events and continue to identify opportunities to discuss the party
- Ashley will work on marketing and fundraising ideas for the Shopify store
- Airona will coordinate with Andrew over the next two weeks to compile the four most important positions of the party to have printed on handouts for LibertyCon
- All orders for materials to hand out at LibertyCon to be placed no later than the end of December
- Andrew to investigate possibly providing further educational materials for those most interested at LibertyCon
- Everyone encouraged to attend LibertyCon in February to promote the American Capitalist Party, network, and assist with educational opportunities

7. **Next Meeting**

- December 21st @ 7:00 PM CST

8. **Adjournment Time:** 8:30 PM CST